

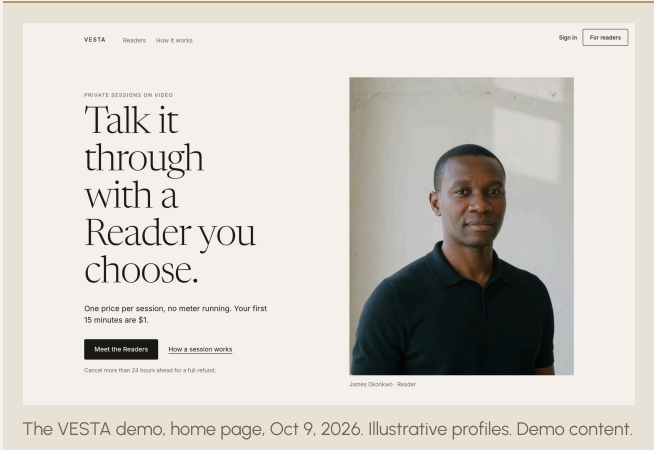
A marketplace for psychic Readers.

Clients book a private video session or join a Reader monthly, then tip and unlock paid locked readings. Built by **Anna Jade Kasper**, solo founder, New York.

WORKING DEMO

NO USERS YET

NO REVENUE YET



The VESTA demo, home page, Oct 9, 2026. Illustrative profiles. Demo content.

WHY VESTA

“One price per session, no meter, and you watch a Reader before you book.”

Keen opens with a “first 5 minutes for \$1” offer. VESTA shows one price per session up front, with no per-minute meter.

[PLACEHOLDER: the problem and Anna’s insight, in her own words]

WHAT’S REAL TODAY

The demo is built: Reader pages, booking, membership, tips and locked readings. No real users. No revenue. The Readers in the demo are illustrative profiles.

[PLACEHOLDER: next milestones with dates]

THE MODEL · FOUR WAYS TO PAY

Session · 15 / 30 / 60 / 90 min	\$1 · \$40 · \$70 · \$100
Membership with one Reader, a month	\$15 · \$50 · \$90
Tips	In the product
Locked readings	Paid unlock

Prices as shown on [vestareaders.com](#), Oct 9, 2026.

[PLACEHOLDER: VESTA’s cut · tip and locked-reading prices]

IS THERE ROOM ?

Pew Research Center , May 2025	3 in 10 US adults a year
Keen (self-reported)	14M+ customers
Patreon (self-reported)	10M+ paying fans a month
Substack , Mar 2025	5M paid subscriptions

Pew: 30% consult astrology, tarot cards or a fortune teller at least once a year; most say just for fun, 6% weekly, 14% monthly.

FOUNDER

Anna Jade Kasper

Solo founder, New York, since 2025. 10+ years as a product manager.

FactSet	Self-service ETL
dv01	Data-quality rules engine
NASDAQ	DB security compliance: NIST, ISO 27001, SOX
Spectrum	Google Play app, 400K+ users
Education	MBA in Data Analytics · PMP · NPDP in progress

THE ASK

30 minutes of your time.

Book: [calendly.com/anna-ajjkasper/30min](#)
Email: [anna@ajjkasper.com](#) · Deck on request